



CleanGo

INNOVATIONS

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A World of Growing Opportunities

The global cleaning market is seeing a shift towards eco-friendly solutions, with a promising growth trajectory ahead.

\$207B

Projected global cleaning market by 2027 in USD.¹

Projected CAGR of the global cleaning market through 2032.²

6.4%

8.5%

Projected CAGR of environmentally-friendly cleaning products through 2026.³

<https://www.smithers.com/services/market-reports/materials/future-of-sustainable-cleaning-products-to-202>
<https://www.expertmarketresearch.com/reports/cleaning-services-marke>
<https://smartchem.io/posts/eco-friendly-industrial-cleaning-market.html>





Our Product Spectrum

Our diverse product portfolio caters to retail, commercial, and industrial sectors, positioning CleanGo GreenGo as a reliable solution in the green cleaning market.



Industrial

With adoption in oil, gas, and asphalt industries, our industrial solutions tackle rigorous cleaning demands, promoting eco-friendly practices in traditionally "dirty" sectors.



Commercial

Expanding into airlines and commercial buildings, our commercial range meets high-demand cleaning requirements while adhering to environmental standards.



Retail

Available in select retailers and online, our retail products offer an eco-friendly choice without compromising cleaning effectiveness.



Revolutionizing Cleaning in Oil & Gas

Introducing CG100, our ground breaking green cleaning solution specifically engineered for the oil and gas sector. With CG100, we're not just cleaning up spills and stains; we're setting new environmental standards in one of the world's most demanding industries.



- CG-100, and the oil services are now being offered through its subsidiary Kubera Black Energy (www.kuberablackenergy.com)
- Innovatively designed to enhance oil recovery by reducing interfacial tension between oil and formation molecules
- CG100 not only complements acid treatments but also extends their reach, ensuring more efficient oil production
- A green, cost-effective alternative that integrates seamlessly with existing production facilities, minimizing retrofitting needs.



Expanding Through Global Partnerships

Our journey is gaining momentum with a growing list of world-class distributors. From ACI's advanced chemical solutions to Valkyrie Speciality Corp strong foothold in the Cuban oil market, each



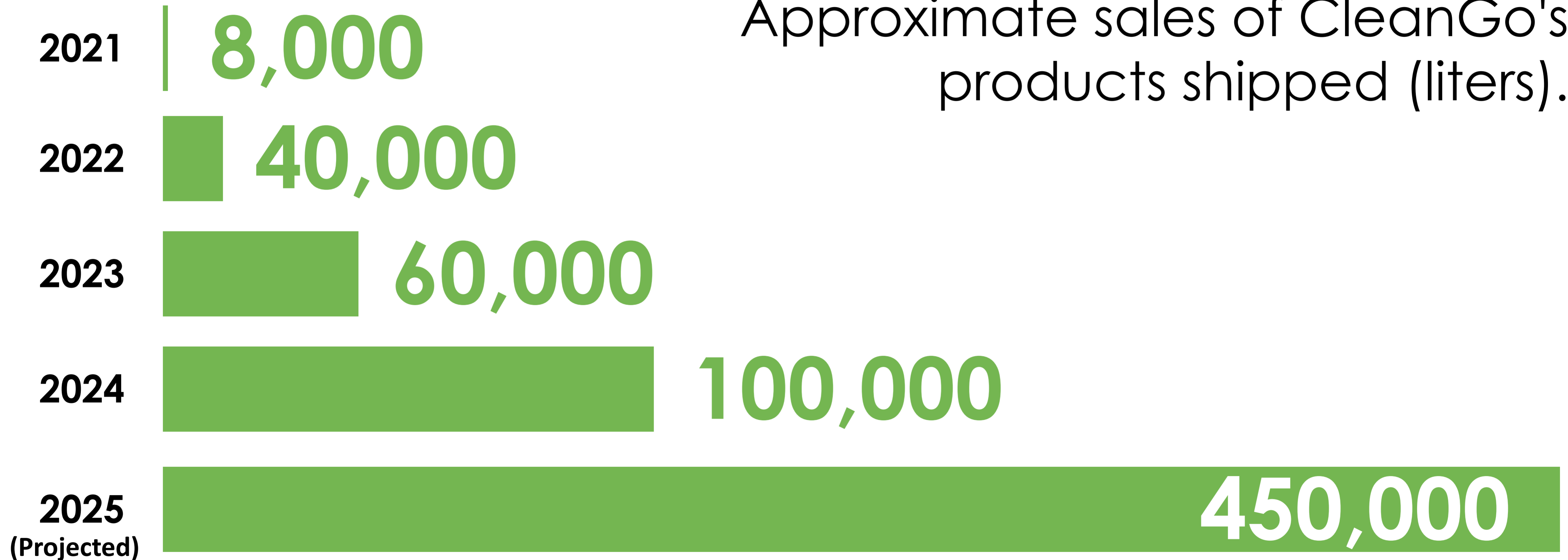
- **Advancing Chemistry Inc**
Chemical solutions provider in Oil & Gas
- **Big Ben Cleaning Services**
Commercial cleaning services company
- **Robus Resources Inc.**
Western Canadian Oil & Gas company
- **Big Guns Wireline Services**
Leading in wireline service
- **Valkyrie Speciality Corp**
Major player in the Cuban oil industry
- **South American Distributor**
Working with major oil companies in South America
- **IndioQuimica**
Chemical industry leader in Argentina



Unprecedented Growth

Remarkable growth in sales and operations signifies CleanGo's escalating influence in the eco-friendly cleaning market.

Approximate sales of CleanGo's products shipped (liters).





Quality You Can Trust

Certifications attest to our stringent quality control and eco-friendly ethos, placing CleanGo's GreenGo products in a prestigious league of eco-conscious enterprises.



Green Seal Certified

A recognition from an independent, non-profit organization that identifies eco-friendly products through rigorous, science-based programs.



Leaping Bunny Certified

Assurance that no animal testing was used in any phase of product development, showcasing our ethical product testing practices.



Health Canada DIN Registered

Our products have been evaluated and approved for sale in Canada. Licensed disinfectants are denoted by a DIN, indicating that the product is ready-to-use and has met stringent quality and safety standards.



US EPA Certified Cleaning Product

Certification from the United States Environmental Protection Agency indicates that the product meets federal guidelines for environmental safety and efficacy.



Pioneering Green Solutions Across Industries

CleanGo's innovative solutions are making significant strides in the oil and gas, asphalt, and other traditionally "dirty" industries, showcasing the versatility and efficacy of our eco-friendly products in diverse industrial settings.



Oil & Gas

CleanGo's specialized industrial formulation enhances oil recovery by reducing the interfacial tension between oil and formation molecules, aiding the flow to production wells. Our CG-100 formulation further enhances acid treatments, extending the reach into producing intervals, and offering a cost-effective, green alternative that does not require retrofitting of production facilities.



Asphalt

Our eco-friendly cleaning products are demonstrating effectiveness in the asphalt industry, tackling the rigorous cleaning and maintenance demands. CleanGo's solutions not only ensure a cleaner work environment but also contribute to the longevity and sustainability of the equipment used in asphalt production and application.



Other Industries

Beyond oil, gas, and asphalt, CleanGo's products are gaining traction in various industrial sectors requiring effective cleaning solutions. Our "truly green" surfactant technology provides a cost-effective, environmentally responsible alternative to traditional cleaning agents, proving advantageous in industries seeking to minimize their environmental footprint while maintaining operational efficiency.



Our Pioneering Team

The seasoned professionals at the helm are dedicated to driving innovation and growth in the eco-friendly cleaning sector.

Anthony Sarvucci

Chief Executive Officer

Mr. Sarvucci is the founder and president of CleanGo GreenGo. He has a record as a proven executive and innovative founder in both the private and public sectors and has been involved with numerous mergers, acquisitions, and public listings in the finance, oil and gas, and consumer packaged goods sectors.

Dr. Darren Clark, BSc, PhD

Director

Dr. Clark has over 15 years of experience in health, nutrition, and psychiatric research. Holding a PhD in Neuroscience from the University of Alberta, Darren has authored over 25 peer-reviewed articles and numerous international awards for her work in alternative therapeutics.

Paula Sarvucci

Corporate Secretary, Treasurer & Director

Ms. Sarvucci is a director of CleanGo GreenGo and an Officer of CleanGo Innovations. She is an employee of CleanGo Innovations as well as the acting Corporate Secretary and Treasurer. Paula has prior US public company experience and currently does the bookkeeping for the company.

Morgan Rebrinsky, PEng, MBA

Director

Mr. Rebrinsky is a professional engineer who specializes in operations, logistics, and business strategy. He has extensive project management experience and has been assisting CleanGo GreenGo with alpha and beta testing and operations management. He is currently the director of asset and liability management with an engineering consulting firm.



The Road Ahead

The road ahead is paved with strategic initiatives aimed at leveraging CleanGo's growing influence in the industrial sector, fostering global expansion, and unveiling new programs to meet the evolving needs of our clientele.



White Label Program

The launch of our Whitelabel Program will allow other companies to rebrand and sell CleanGo products. This initiative is designed to amplify our reach within the industrial sector, fostering collaborations with entities seeking to integrate green cleaning solutions into their operations.



Strategic Industry Partnerships

We are in advanced talks with three of the world's leading chemical suppliers to carry our commercial product line. These pivotal alliances will not only broaden our market reach but also enhance our expertise in tackling diverse industrial cleaning challenges, paving the way for widespread adoption of our eco-friendly solutions.



New Product Development

Continual investment in R&D will lead to the creation of new products tailored to specific industrial applications. Be it oil spill cleanups, heavy machinery degreasing, or specialized surface treatments, our aim is to broaden the spectrum of industrial challenges that CleanGo products can address.

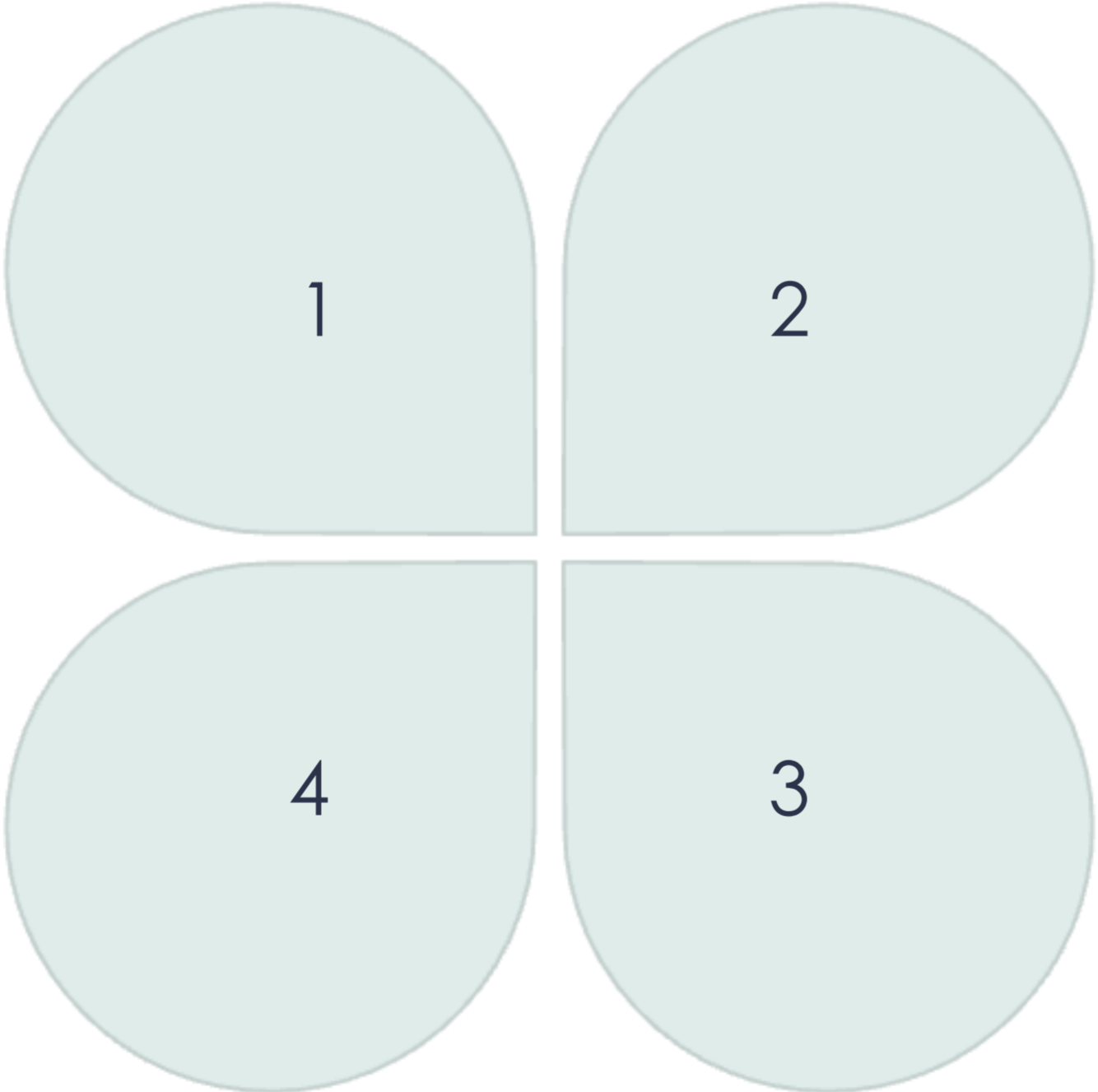
Broad-Spectrum Efficacy

Bacteria Elimination

CG-Industrial effectively eliminates a wide range of harmful bacteria, providing comprehensive protection in industrial environments.

Odor Elimination

Beyond killing pathogens, the solution effectively neutralizes unpleasant odors at their source rather than masking them.



Virus Neutralization

The powerful formulation neutralizes various viruses, including those responsible for common illnesses and more serious infections.

Fungus Control

CG-Industrial combats fungal growth, preventing mold and mildew in high-moisture industrial settings.



Waste Management: Industry Challenges

Heavy Contamination

Waste materials, garbage trucks, and processing facilities are heavily contaminated with bacteria, viruses, and other pathogens that pose significant health risks.

Odor Control

Waste decomposition generates unpleasant odors that can impact workers and surrounding communities, creating both workplace and public relations challenges.

Environmental Concerns

Cleaning solutions used in waste management must be environmentally responsible to minimize pollution and protect ecosystems while maintaining effectiveness.

The waste management sector faces unique challenges that require specialized cleaning solutions. With an estimated market size of USD 2.9 billion globally and projected growth at a CAGR of 4.5% over the next five years, this sector represents a significant opportunity for CG-Industrial.

Hospitality Sector Applications



Guest Accommodations

CG-Industrial ensures thorough disinfection of guest rooms and common areas, providing peace of mind for travelers and meeting stringent industry standards.



Food Service Areas

The solution's food-safe formulation makes it ideal for kitchens and dining areas, eliminating pathogens without compromising food safety.



Sanitary Facilities

CG-Industrial's powerful formula tackles the toughest cleaning challenges in restrooms and spa facilities, ensuring guest satisfaction and compliance with health regulations.

With a market size estimated at USD 5.8 billion globally and projected growth at a CAGR of 3.8%, the hospitality sector represents a significant opportunity for CG-Industrial's versatile applications.

COVID-19 Applications

Surface Disinfection

CG-Industrial effectively eliminates SARS-CoV-2 from high-touch surfaces, providing comprehensive protection in various environments.

Room Defogging

During the pandemic, the solution was successfully used for "defogging" or misting rooms to eliminate airborne pathogens and disinfect hard-to-reach surfaces.

Preventative Maintenance

Regular application helps prevent viral spread in high-traffic areas, creating safer environments for workers and the public.

CG-Industrial's broad virucidal activity makes it a reliable solution for combating the spread of viruses, including SARS-CoV-2, demonstrating its value during public health emergencies.



Proven Efficacy

Testing Scenario	Performance Result	Comparison to Standard
Laboratory Pathogen Testing	99.9% Elimination	Superior
COVID-19 Applications	Effective Decontamination	Highly Effective
Avian Influenza Control	Safe & Effective Prevention	Industry Leading
Heavy Grease Removal	Complete Removal	Superior

CG-Industrial has demonstrated its effectiveness in comparative testing and real-world applications, including during the COVID-19 pandemic. This proven track record provides customers with confidence in the product's performance across various challenging environments.

From laboratory testing to field applications in waste management facilities, hospitality settings, and agricultural environments, CG-Industrial consistently delivers superior results compared to standard cleaning solutions.





Implementation Strategy

1

Target Market Identification

Focus initial efforts on waste management, hospitality, and aviation sectors where CG-Industrial's advantages provide the most significant value proposition.

2

Demonstration Program

Implement pilot programs with key industry players to demonstrate CG-Industrial's superior performance in real-world applications.

3

Education & Training

Provide comprehensive training and support materials to ensure proper product usage and maximize effectiveness across different applications.

4

Expansion & Scaling

Leverage success stories and case studies to expand market presence and capture increasing market share as the industry grows.

A strategic implementation approach will maximize CG-Industrial's market penetration and growth potential. By focusing on high-value sectors initially and demonstrating clear performance advantages, Cleango Innovations can establish a strong market position.



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